

Prof Greg Clark CBE

1. COMPANY & PERSONAL PROFILE

Greg Clark is a global advisor, author, chairman, and non-executive director on cities and urban development. He is chairman of the **Business of Cities Ltd**, a globally-trading advisory team based in London. The Business of Cities Ltd provides intelligence and benchmarking services on cities to a global client base. These include inter-governmental organisations such as the OECD, World Bank, Inter-American Development Bank, major firms such as JP Morgan, Blackrock, Jones Lang LaSalle, AirBnB, Siemens, Microsoft, ARUP, Capita, Unibail-Rodamco, and major professional associations in sectors such as Technology, Real Estate & Construction, Retail, MICE, Manufacturing, Law, Higher Education, and Financial Services. Greg Clark's role as company chairman and founder is augmented by activities as a **global advisor** on city development, and as a **non-executive director** such as:

Non-Executive Roles

- Board Member, **Transport for London**. (Chairman of **TfL Programmes and Investment Committee**).
- Hon Professor, and Co-Chairman of Board, City Leadership Initiative, **University College London**.
- Chairman, **Jones Lang LaSalle Cities Research Centre**.
- Board Member and Trustee, The **Centre for Cities**.
- Patron, The **Black Training and Enterprise Group**.

Global Advisor Roles:

- Global Fellow, Metropolitan Policy Programme, **The Brookings Institution**, Washington DC.
- Senior Fellow, **Urban Land Institute** (ULI), Europe.
- Strategic Advisor, **OECD Local Economy Programme**, OECD, Paris.
- Global Fellow, **LSE Cities**, The **London School of Economics**.
- Fellow, **Future Cities Catapult**, UK

Greg Clark's expertise covers city economies, globalisation and trade, planning and transport, city and metropolitan development, technology and smart cities, urban investment, national and regional strategies.

Previous non-Executive roles include:

- Chairman, **London Stansted Cambridge Consortium**. (July 2012 to Sept 2016)
- Board Member, **London Enterprise Panel & London Economic Strategy Group** (EDP). (2013 to 2016)
- Board Member of: **Crossrail 2 Growth Commission**, and **West Anglia Task Force**. (2015 to 2016)
- Member of the Lead **Expert Group of the UK Future of Cities Foresight Project** (2013 to 2015).
- Commissioner on the **UK City Growth Commission**, (2013 to 2014)
- Chairman of **British BIDs** (2010 to 2014),
- Commissioner on the **London West End Commission** (2012-2013)
- Member of the **Promote London Council** (2009/2011).

2. EMPLOYMENT

2006 to pres Chairman, **The Business of Cities Ltd**.

2003 to 2008 Lead Advisor, City & Regional Development, **Deputy Prime Minister, UK Government**.

2001 to 2003 Executive Director of Strategy and Communications, **London Development Agency**.

1998 to 2001 Chief Executive, The **London Enterprise Agency**: 'One London'.

1996 to 2001 Managing Director, Economic Development, **Greater London Enterprise**.

1995 to 1996 Harkness Fellow, City & Regional Economic Development, **Columbia University**, New York.

1991 to 1995 International Programmes Director, **London Docklands Development Corporation**.

1988 to 1991 Resident Fellow, **Local Economy Policy Unit**, LSBU, London.

3. EDUCATION

Research Scholar, City and Regional Economics, London School of Economics , UK.	1998 to 2002
Harkness Fellow , City & Regional Development, Columbia University , NYC, USA.	1995 to 1996
Resident Fellow, Local Economy Policy Unit , LSBU, London, UK	1988 to 1991
BA Social/Political Science & Education, Cambridge University , UK.	1981 to 1986
Wimbledon College , Jesuit Roman Catholic State School, London, UK	1975 to 1980

4. PROFESSIONAL EXPERIENCE AND INTERESTS

A diverse international professional experience with leading companies, cities, and inter-governmental institutions:

i. London Economy & Development

Member of the Board of **Transport for London** (since Sept 2016). In 2013 he was appointed a member of the **Board of the London LEP and its Sub-Groups on Economic Strategy and Infrastructure**. In 2012 he was appointed **Chairman** of the **London Stansted Cambridge Consortium**. In 2012 and 2013 he was a **Commissioner** on the **West End Commission**. In 2015 and 2016 he served on the **Crossrail 2 Commission** and on the **West Anglia Task Force**. In 2012, commissioned by Jones Lang LaSalle, Grosvenor, The Great Portland Estate, Land Securities, and the London Communications Agency to prepare a review of **London's Competitiveness since 1991**, with a look forwards to 2022. In 2010 led the OECD Review of the **London Olympics legacy** programme. In 2009, The Mayor of London, Boris Johnson, appointed him to his **Promote London Council**. He has led or supported many events on London's future. He has appeared as expert witness at **The London Finance Commission** providing evidence on London's fiscal and infrastructure investment disadvantage viz other world cities, and **The London Assembly Economic Development Committee**, on lessons for London from other world cities economic strategies.

ii. UK Cities

In 2016 he was appointed **Chairman of the Growth and Competitiveness Commission of the Cardiff City Region**. Served on the Lead Expert Group for the **UK Government Future of Cities Foresight Project** from 2013 to 2016. He led work on the role of Universities in UK Cities, Business and Cities, and City Leadership. He has chaired **3 Core City Business Summits** for the **core cities group**. He has worked extensively with **Glasgow and Edinburgh** over the past 20 years as a peer reviewer, advisor, speaker, and commentator on urban development issues. He is the long-standing chairman for the annual **Glasgow State of the City Economy Conference**. Has led 3 OECD Reviews of **Belfast** and 1 OECD Review of **Derry**. In England he has good working relationships with **Manchester, Liverpool, and Birmingham**, for whom he has undertaken various studies, advisory roles and events. **Manchester** was also the lead City for the New Growth and Investment Strategies programme of the OECD.

iii. Strategic Planning for Cities and Metropolitan Regions

He supports and guides public and private partnerships leading metropolitan economic strategies and plans that integrate transport, land use, and economic development. His recent contributions include:

- Co-chairman of the Global Advisory Board for the 4th **New York Region** Strategic Plan. 2014- 2017
- Chairman of the International Advisory Committee of the **Salvador** Strategic Plan, 2015-2016.
- Chairman of the International Advisory Board of the **Vienna** Tourism Strategy, 2014 – 2015.
- Member of the International Advisory Board of the Turin Strategic Plan, 2014 to 2015.
- Chairman of the International Advisory Committee for the **Sao Paulo** 2040 Strategic Plan. 2010-2012
- Advisor on the future development of Kowloon East, **Hong Kong**. 2012
- Advisor on the development of the Gauteng 2055 Strategic Plan (**Johannesburg Region**) 2012.
- Advisor on Metropolitan Planning and Governance, State of **Rio de Janeiro**/World Bank.2012
- International Advisor on the **Barcelona** Metropolitan Strategic Plan. 2009-2011
- International Advisor on the **Auckland** Strategic Plan. 2010-2012
- International Advisor on the economic development strategy of **Toronto**. 2007-2008
- International Advisor on the internationalisation strategy of **Madrid**.2008-2009

- Workshops on strategic planning for **Mumbai, Seoul, Shanghai, Beijing, Istanbul, and Moscow**.

iv. **Entrepreneurship and Business Growth**

He has led many initiatives on business growth in London over the past 20 years. He was **Managing Director at Greater London Enterprise** from 1996 to 2001 and led a range of initiatives to **establish start-up and development finance solutions** for small firms in London as well as a range of models for providing **affordable business space for SMEs** in different sectors. He was **Chief Executive of the London Enterprise Agency** from 1998 to 2001 after orchestrating the merger of several disparate private and publicly led small business development initiatives across London. He has led international peer reviews for the OECD on enterprise and small business finance. Published widely on **small business finance** issues.

v. **Business Districts, Growth Corridors, and Enterprise Zones.**

He has developed a special interest in the connections between business growth, investment incentives, and spatial development, in particular the spatial requirements for **cleantech, bio-technology, and digital technologies**. The role of specific spaces in economic growth is a central theme in his leadership roles. He chaired the UK's **British BIDs** organisation and led a partnership working to develop the **London Stansted Cambridge Corridor**. He was also a commissioner on the future of **London's West End**. Since working at the **London Docklands Development Corporation** he has developed a keen interest in the progress and performance of 'enterprise zone' models to attract business investment and expansion.

vi. **City Competitiveness, Collaboration and Benchmarking**

He writes and publishes a unique review of global city indexes every two years comparing all of the published **indexes and benchmarks on city competitiveness of the major world cities**. He also writes and publishes reports on the **competitiveness of individual cities**. He has led reviews of **Business Friendly and Investment Ready** city practices for the Urban Land Institute. He has led several assessments of the role of the effectiveness of **branding and promotion** on city investment and growth. He has recently completed a study on urban competitiveness and geo-politics. In 2016 the Urban Land Institute published his report on **City Competitiveness and Geo-Politics**.

In 1995, he was elected as a Harkness Fellow and spent 18 months in the North America as a guest of the US Federal Government assessing city and regional economic development in 12 north American metropolitan regions from a base as a fellow at Columbia University in New York City. As Chairman of the European Urban Development Forum from 1996 to 2000 he oversaw reviews of development and regeneration in 24 European Cities/Regions. In 2005 he reviewed urban regeneration in 7 Asian world cities for the OECD. In 2004 he provided training to city and regional development leaders from 9 Southern African cities. He has directed comparative studies and assessments of London and New York, British & Spanish cities, UK & Canadian Cities, and UK & Chinese Cities. He was advisor to the European State of the Cities report in 2007 and the UK Future of Cities Project from 2013 to 2016.

vii. **Private sector engagement with cities and metropolitan areas and Business Leadership Organisations**

Has acted as an advisor to several business leadership organisations in cities and metropolitan areas including: New York City Partnership, Toronto Board of Trade, Glasgow Chamber of Commerce, London First, Barcelona Global, Pro Bogota, Committee for Sydney, Committee for Auckland, Mumbai First, and Accelerate Cape Town. He also acts as an advisor to large corporates as they develop their engagement with city and regional economies. Much of this work is carried out through the Urban Land Institute and the Brookings Institution. In addition, he has commercial advisory roles with a number of leading firms. Recent examples include:

- **JP Morgan** is leading the Global Cities Initiative. He acts as advisor on this programme and with JP Morgan Global Advisory Board on the future of World Cities.
- **Jones Lang LaSalle**, where is chairman of the global research programme on cities.
- **GVA and Buro Happold** where he plays an on-going role advising on global urban trends and strategies.
- **Grosvenor**, place-making strategies for growing cities.
- **Siemens**, working with city leaders.
- **AirBnB**, defining a cities strategy for Air BnB.
- **ARUP**, understanding the new world of cities.

- **Blackrock**, the future of cities in Asia Pacific.
- **Microsoft**, working with city leaders.

viii. **Urban Investment**

He is an advisor to World Bank and Inter-American Development bank on Urban investment strategies and tools. From 2003 to 2006 he chaired the **EU Inter-Governmental Group** on the future role of the **European Investment Bank** in **urban investment** in Europe's cities and regions. He led a wide ranging programme of work on the role of infrastructure in competitive urban and regional economies covering infrastructure and productivity issues and an extensive review of **infrastructure financing models**. Since then the EIB has taken a broader mandate in infrastructure finance and he has led a range of demonstration initiatives and events on infrastructure finance issues. From 2008 to 2012 he helped to lead the **Urban Investment Network** of the Urban Land Institute in conjunction with **Allianz, Corio, ECE, PWC, Ernst and Young** and a range of key European cities developing private and public innovation on urban development and infrastructure investment. In 2010, 2011, and 2012 he was the lead advisor to the **Urbanisation Knowledge Platform of the World Bank** and led many processes of engagement on Urban investment in over 30 cities across the world. During 2012 he provided advice to the UK **Technology Strategy Board** on long term investment in city and regional infrastructure. In 2012 he gave expert evidence to **The London Finance Commission** on investment systems in world cities. From 2013 to 2014 he undertook major study that compared the approach of 13 of the world's largest **International Financial Institutions and Development Banks** to urban investment and cities policy.

ix. **Technology, Innovation and Smart Systems**

He is a Fellow of the **Future Cities Catapult** in the UK, leading work on the links between smart cities and economic development, and on the development of smart innovation districts in cities. He is chairman of the Sharing Cities partnership that works on smart city strategies in Europe. He has authored several report for the ULI on **Technology, Real Estate, and the Innovation Economy**. He has worked with a number of global technology firms (**Siemens, Microsoft, Cap Gemini**) to develop 'smart cities' and digital responses to global trends. He has advised the **Technology Strategy Board** on global approaches to smart cities and urban innovation. He has taken a particular interest in how new technology sectors develop and grow in larger established world cities and has led reviews of their requirements in several cities including London, Berlin, New York, Shanghai, Hong Kong, and Singapore.

x. **Cities Policy and Inter-Governmental Orgs, International Financial Institutions, & Development Banks**

Since 1994 Greg Clark worked with the OECD as a lead advisor on city and regional development, and during that time he has led more than 25 international peer reviews of urban and metropolitan development. Since 1998 Greg Clark has worked with the European Investment Bank on issues of city Finance and Urban Investment in Europe. He has worked with the European Commission as an advisor on issues of urban development and investment.

Since 2002 Greg Clark has worked with the World Bank on urban development and investment initiatives and analysis. He has worked with the Cities Alliance helping to develop the organisational framework and system for the Cities Alliance to carry out its work on Urban Development and Investment. He has also completed a range of assignments with Inter-American Development Bank, UN Habitat, US AID, Development Bank of Southern Africa, and CAF (Corporacion Andino de Formento).

xi. **City Networks**

From 1990 to 2000 Greg Clark was a director of EU and US based city networks such as **EURADA, Council for Urban Economic Development** and **British Urban Regeneration Association**. Since 2000 he was worked as an advisor for many international city networks:

- **United Cities and Local Governments**, co-authoring a major paper on strategic planning for cities, **Metropolis**,
- leading workshops on cities after the crisis.
- **Union of Capital Cities in Europe**, leading a review of capital city challenges.
- **International City Managers Association**, undertaking work on city development instruments in Africa.
- **South African Cities Network**, providing training on cities and economic development.
- **Association of Cities and Regions in Europe and Latin America**, leading workshops on city governance.

- **Eurocities**, moderating the annual conference and leaders' workshops.
- **OpenCities Network**, chief advisor on strategies for open-ness and diversity management.
- **Cities of Immigration**, keynote speaker on immigration and city development.
- **URBAct**, expert advisor on urban development best practices.
- **Moscow Urban Forum**, agenda design and moderation for new network of Russian cities.
- **APAC Cities Summit**, Moderator of Mayors Forum at the APAC Cities Summit.
- **World Cities Summit and World Mayors Forum**. Moderator of the World Mayors Forum in 2011 and 2012.

6. CITY & REGIONAL PEER REVIEWS

Greg Clark is a regular expert international peer reviewer for the OECD on city and regional development issues. He has undertaken 22 OECD peer reviews. These include:

- Legacy of global events reviews: **London 2012, Glasgow Commonwealth Games, Shanghai EXPO.**
- Local and Regional Development: **Latvia, Slovakia, Austria.**
- Economic and Regeneration Strategy Reviews: **Glasgow, Derry/LondonDerry.**
- Economic Development Agency Reviews of **Belfast, Glasgow, Barcelona.**
- Urban Regeneration in **Naples, Belfast, Krakow, Canberra, Derry, and Glasgow**
- Smart Growth in **Maryland**
- Metropolitan Reviews of **Melbourne, Athens, Mexico City, Seoul, and Milan.**
- Cities and Entrepreneurship Review **Rome and West Midlands.**

7. PUBLICATIONS

Greg Clark is author of 10 books and papers and reports on city economic development issues including:

Books:

- **The Business of Cities**, (Summer 2017), Routledge.
- **A Short History of Global Cities**, November 2016, Brookings Institute Press
- **World Cities and Nations States**, November 2016, Wiley
- **The Making of a World City: London 1991 to 2021**, 2015, Wiley
- **Local Economic Leadership** June 2015, OECD Publishing (with Moir, E, Moonen, T and Mountford, D).
- **Delivering Local Development: New Growth and Investment Strategies** 2013, OECD (with Moonen, T).
- **Organising Local Economic Development: The Role of Development Agencies and Companies**, 2010 OECD Publishing. (with Huxley, J and Mountford, D).
- **Recession, Recovery, and Reinvestment: the Role of Local Economic Leadership in a Global Crisis**, 2009, OECD Publishing.
- **Local Development Benefits from Staging Global Events**, 2008, Local Economic and Employment Development (LEED), OECD Publishing.
- **Investment Strategies and Financial Tools for Local Development**, 2007, OECD (with Mountford, D) (eds.)

Selected Reports and Papers:

- **Innovation Districts: Accommodating the Innovation Economy**, ULI Oct 2016
- **Technology, Real Estate, and the Innovation Economy** September 2015, ULI
- **The Density Dividend: Solutions for Growing and Shrinking Cities** October 2015, ULI
- **Globalisation and Competition: The New World of Cities** November 2015, JLL
- **Benchmarking the Future World of Cities**, May 2016, JLL
- **Density: Drivers, Dividends and Debates** June 2016, ULI
- **Ten Traits of Metropolitan Global Fluency**, Oct 2013, Brookings.
- **Urban Innovation and Investment: the Role of International Financial Institutions and Development Banks**, 2014, Future Cities Catapult
- **Hong Kong: A Globally Fluent Metropolitan City** June 2014, Brookings.

- **What are Future Cities? Origins, Meanings and Uses.** June 2014, Government Office for Science
- **The Future of Cities: What is the Global Agenda?** November 2014, UK Government Office for Science
- **Munich: A Globally Fluent Metropolitan Economy** November 2014, Brookings.
- **Mumbai: India's Global City** December 2014, Brookings.
- **Europe's Cities in a Global Economy.** 2013, Brookings.
- **OpenCities and the Competitive Advantage of Diversity,** 2008, British Council
- **Public Land and Urban Investment,** 2010, ULI

8. RECOGNITION and AWARDS

- In 2016, appointed a **Fellow of the Academy of Social Science.**
- In 2016, awarded **The Freedom of the City of London.**
- In 2016, appointed **Global Fellow at LSE Cities,** The London School of Economics
- In 2015, awarded **CBE (Commander of the Order of the British Empire)** by HM Queen Elizabeth II for services to city and regional economic development.
- In 2015, appointed **Honorary Ambassador to the City of Brisbane.**
- In 2014, appointed **Honorary and Visiting Professor at UCL,** and invited to co-chair the advisory board of the City Leadership Initiative.
- In 2013, appointed **Visiting Professor** at Strathclyde University (Glasgow) and a member of the Board of the International Public Policy Institute.
- In 2012, appointed **Global Fellow** at the Brookings Institution.
- In 2011, awarded the commission to write the **Honor Chapman Report,** created to remember Honor Chapman who died in 2009.
- In 2010, **The City of Barcelona** awarded him the **John Shield's Prize,** an award given once a year to the international person outside Barcelona that has done most to promote the city.
- In 2006, appointed **Visiting Professor** at Cass Business School, City University, City of London.
- In 1995, awarded a **Harkness Fellowship** by the Commonwealth Fund of New York, and was based at Columbia University in New York City as a Visiting Scholar.

9. INTERESTS

Lives in North London UK and follows Arsenal FC, Saracens RUFC, and Andy Murray.

Family man with 2 teenage children.

Keen tennis player.